



PLANNING A HOLIDAY? WHY NOT TIME YOUR VISIT TO ENJOY THESE EVENTS

GISBORNE WORKING ARTFEST Feb 16th & 17th

20 National Artists, 8 Local Artists. Meander through two acres of stunning gardens and view the artists at work. Their artwork will be for sale. Live music playing both days. Quality food, wine, juices and coffee. [More...](#)

OPOTIKI A&P SHOW 16th February

VARIETY BASH March 9th - 15th March

Wellington to Rotorua via the East Coast.

Charity fundraiser involving a travelling convoy of concept cars to raise money for disabled, disadvantaged or children with illness. Fifty vehicles and 250 bashes. In Gisborne 13-14th March, in Opotiki 15th March. [More...](#)

JUST CONFIRMED!

LAKE TO LIGHTHOUSE RACE IN WAIROA November 21st-22nd

This is an exciting new event for the region. [More...](#)

PLANNING A HOLIDAY?

This is a great time of the year to visit Eastland - the weather is still great and the kids are back at school! A perfect way to take it all in is a driving tour of the East Cape via the Pacific Coast Highway. If you would like more information sent to you about everything to see and do on a PCH Tour [click here](#)

CONFERENCES

Gisborne is becoming a popular choice for Conventions and Meetings, and Tourism Eastland are happy to act as the regions Convention Bureau. Please ask us if you would like any assistance or advice as to what would be most suitable for you and your group. We are happy to assist with site inspections, itineraries, promotion, recreation and any other requirements. [More...](#)

INDUSTRY NEWS

WHAT A BUSY XMAS/NEW YEAR!

The region enjoyed an extremely busy Xmas and New Year. Visitor numbers to the Information Centre increased by nearly 60% compared to last year. All major summer events such as Rhythm & Vines, The Baywatch Camping Festival, Town Clock Party and Picnic On Three Rivers were well attended and feedback to date from visitors has generally been very positive.

EASTLAND PRODUCT MANUAL

It's time to start planning for our 2008/2009 Product Manual. This manual is the most important international marketing tool for Eastland and is used at TRENZ. If you are interested in promoting your business to overseas visitors, then this publication is an important tool for you. Contact Caroline Taylor on (06) 867 2000 or email caroline@gisbornenz.com

AA 101 MUST DO'S IN EASTLAND

Tourism Eastland is proud to be part of the AA Travel Domestic Marketing Campaign which targets visitors who are able to holiday at any time of the year. This package will include advertising in newspapers, magazines, radio, TV and website across the whole year.

[Opotiki i-SITE](#)
[Wairoa i-SITE](#)
[Gisborne i-SITE](#)

[Full Calendar of Events](#)

Useful Links
[TNZ Website](#)
[Eastland Website](#)
[Regional Stats](#)
[Tairāwhiti Arts](#)
[Photo Gallery](#)
[Currency Converter](#)
[Qualmark Eastland](#)

CRUISE SHIP NEWS

The first cruise ship due into Gisborne this year. The Amadea was unfortunately unable to anchor off-shore due to adverse weather conditions. However we are still expecting 3 other visits from the Oceanic Princess.

TNZ 100% PURE NORTH AMERICA FOOD & WINE ENTERPRISE April 13th-18th

Enterprise Missions are an opportunity for NZ tourism operators who have little or no experience in a market to develop business relationships and gain a more in-depth knowledge of that market. The program involves meeting with key executives and decision-makers to discuss product and build relationships. The proposal is under events at www.tourismnewzealand.com

ACCOMMODATION OPERATORS BEWARE....

A scam is currently circulating which exploits a glitch in credit card payment systems. Beware of refunding credit card payments on the same day that the payment is received, or until you are absolutely sure the funds are in your account. Here's how it works - the initial email contact books a long stay (2 weeks or more) for groups (5 people or more) and offers to pay in advance to secure the booking. Once the payment has been made the booking is immediately cancelled and a refund requested. A delay in credit card processes means that the original payment may cancel out once a refund is given, leaving the operator out of pocket.

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