



**TRENZ 2008** Registrations are now open for this Trade Show. Tourism Eastland has booked a single booth to represent an overview of the region. Tourism Operators interested in the international market and dealing with Travel Agents should consider attending this Trade Expo. This year it will be held in Rotorua between 26th and 29th March. For more information see [www.trenz.co.nz](http://www.trenz.co.nz). Should you decide to attend please contact us, so we can present all regional products in the one area and share resources, which will have more impact.

**ANNUAL TOURISM AWARDS** To be held on Tuesday 11th December at the Tatapouri Fishing Club from 5.15pm to 8.00pm. Apart from the awards, the evening is designed to allow operators to meet and network prior to the main event. For Financial members of TE there is no charge - a cover charge of \$30.00 is required for others. Complimentary drinks and nibbles will be served. This year we have an excellent Guest Speaker - Peter Blackwell, the CEO of AA Tourism Services - he set up the very successful "101 Must-Do's" Campaign. This is a great opportunity to network and enjoy an excellent speaker with a passion for tourism, and we look forward to seeing you there.

**SUBSCRIPTIONS** Tourism Eastland is an Incorporated Society, and owned by it's members. Annual membership subscription Invoices for the 2008 year will be sent out shortly. There are definite membership advantages and you will also be receiving more information about these benefits with the Invoices.

**GISBORNE SUMMER ACCOMMODATION** Over the summer period the Gisborne Visitor Information Centre is under extreme pressure to find accommodation for visitors, and i-SITE staff would appreciate receiving accommodation updates from operators whenever possible. PLEASE FAX TO THE GISBORNE I-SITE ON (06) 868 6138 so that counter staff receive the information instantly. All info is helpful whether it be "no vacancies" or "number of vacancies".

**UNITED CAMPERVANS:** United Campervans are one of the only vehicle hirers in New Zealand to offer bicycles with their hired vans. To this end they are actively promoting "cycle friendly" regions and we have been invited to participate in the campaign by providing scenic cycle routes in and around Gisborne. These Scenic Cycle Routes will soon be available to view on the United Campervan website.

**INFLIGHT MAGAZINE** Gisborne and the Eastland Region feature in the Air New Zealand inflight magazine over the next 3 months. Copies are available from the Information Centre. They make great reading for visitors.

**TE UNGA MAI** This annual event is supported by Tourism Eastland and aims to raise the awareness of the important historical events pertaining to this region. Our long term goal is to see international visitors becoming aware of the commemorations and attending the event. Many visitors (and locals) are unaware of our voyaging traditions and that Eastland is the site of the first meeting between European and Maori in 1769.

**MARKETING/EVENTS EXECUTIVE** Caroline Taylor has been appointed as our Marketing/Events Executive, and we welcome her aboard. Caroline's previous experience and knowledge of our coming events programme will be invaluable over this busy summer months. To contact Caroline regarding any marketing or events matters [click here](#)

#### COMING EVENTS

[Opotiki i-SITE](#)  
[Wairoa i-SITE](#)  
[Gisborne i-SITE](#)

#### [November Events](#)

**Useful Links**  
[TNZ Website](#)  
[Eastland Website](#)  
[Regional Stats](#)  
[Tairāwhiti Arts](#)  
[Photo Gallery](#)  
[Currency Converter](#)  
[Qualmark Eastland](#)

[United Campervans Website](#)

[More about the](#)

Below is just a sample of coming events for the region. Our December Newsletter will concentrate on all major events in Eastland over the summer months.

**WA-165 STEAM TRAIN:** The first summer excursions are scheduled for 17th and 18th November, 2 trips per day at 10.30am and 1.30pm. Tickets can be purchased from the Gisborne Visitor Information Centre.

**OPOTIKI TRASH & TREASURE:** To be held November 17th at Opotiki Memorial Park. This event is billed as the largest combined Garage Sale/White Elephant Sale ever seen in the Eastern Bay Of Plenty. Click on the Trash & Treasure link for more details.

**BIKE WEEKEND IN OPOTIKI:** This new 80km adventure ride has been organised by locals in Opotiki for 9th December 2007. It's being twinned with the Hunters Blue Mountain Blast on 8th December, for a full weekend of storming wheel action in the Eastern Bay of Plenty. [Click here](#) for details.

**GISBORNE MUSIC COMPETITION:** 31st November to 5th December in Gisborne. Solo/Orchestral instruments competition for entrants 16-25 years old. Excellent prizes and opportunities. Experienced professional accompanists, Master Class. See the Music Festival link for more details.

**FARAM HELICOPTERS SPEEDWAY:** Next meeting is the Minisprints Invitation on 17th November. To view the full Speedway Calendar [click here](#)

**FUN UNPLUGGED FESTIVAL 2007-2008** A full programme of activities and events over the summer months in and around Opotiki, including eeling trips, raft races surfing and beach sleepouts. Fun Unplugged also features the Mega Mud Slide - the longest, fastest, most slippery mud ride ever!

[Steam Train](#)

[More about Trash & Treasure](#)

[Hunters Blue Mountain Blast Website](#)

[Details on Music Competition](#)

[Fun Unplugged Website](#)

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